

# The National Women's Studies Association Program Administration And Development

## 2008 Pre-Conference Thursday June 19, 2008

**8:00-noon**                      **Registration**    *Lobby, South 232*

**8:00-9:00**                      **Muffins, Fruit, Yogurt, and Granola Bars;  
Coffee and Tea**    *South 232*

**8:00-9:00**                      **Pre-Session**    *South 233*

### **How NWSA Works**

*Barbara Howe, NWSA President*  
*Allison Kimmich, NWSA Executive Director*  
*Valda Lewis, NWSAction Editor / Web Administrator*  
*Becky Ropers-Huilman, Editor NWSA Journal*  
*Sherry Shapiro, PAD Co-Chair*

This session will begin as a joint session with PA&D and the Women's Centers Standing Committee, will learn about how NWSA functions as an organization, what it can offer to you and your Women's Studies program, and how you can get involved in NWSA activities. Then the two groups will split, and PA&D registrants will participate in a similar "How PA&D Works" session.

**9:00-9:45**                      **Welcome, Icebreakers, and Bits of Business**    *South 232*

**10:00-11:15**                      **Concurrent Sessions**

**A. Women of Color Leading**    *South 233*

Sponsored by the Women of Color Leadership Project, this panel features women of color scholars/activists/theorists in dialogue, exploring such areas as the invisibility, historical realities, and mentoring of, as well as coalition-building with, women of color/Third World women in NWSA.

**B. "User-Friendly" Assessment in Women's Studies**    *South 234*

*Amy Levin, Northern Illinois University*  
*Phyllis Baker, University of Northern Iowa*  
*Kristine Blair, Bowling Green State University*  
*Collette Morrow, Purdue University-Calumet, Moderator*

Many Women's Studies administrators dread assessment, though they understand its importance. This session is designed to provide an overview of strategies currently being used by Women's Studies programs, together with practical suggestions and examples of best practices.

**C. From Minor to Major: Challenges and Strategies**    *South 235*

*Carole McCann, University of Maryland-Baltimore*  
*Betsy Eudey, California State University-Stanislaus*  
*Nancy Slonneger Hancock, Northern Kentucky University*  
*Sally Winkle, Eastern Washington University*  
*Sheila Hughes, University of Dayton*  
*Jan Wilson, University of Tulsa*  
*Jodi Kelber-Kaye, University of Maryland-Baltimore, Moderator*

Panelists will discuss the challenges they've faced in transitioning from minor to major and offer concrete strategies for meeting those challenges. Presentations will address three related topics: the proposal and approval process, infrastructure and budget issues, and pedagogy.

**D. Distance Education in Women's Studies: The Wave of the Future?**

**South 236**

*Mazie Hough, University of Maine*  
*Ann Schonberger, University of Maine*  
*Carol Toner, University of Maine*  
*Sarah Sternglanz, SUNY-Stony Brook, Moderator*

Distance education offers an opportunity for many nontraditional women students to get the education they desire. At the same time, on-line courses challenge the very nature of feminist pedagogy, which relies on personal interaction. This roundtable will explore the ways in which distance education both challenges and enhances our Women's Studies curriculum.

**E. Introducing Women's Studies:**

**Thinking About the Role of the Introductory Course**

**South 237**

*Karlyn Crowley, St. Norbert College*  
*Annalee Lepp, University of Victoria*  
*Catherine Orr, Beloit College*  
*Alison Piepmeier, College of Charleston*  
*Katherine Side, Mount St. Vincent University*  
*Denise Witzig, St. Mary's College*  
*Ann Braithwaite, University of Prince Edward Island, Moderator*

Explores the 'introductory' course in Women's Studies and the role of program administrators in articulating its function and purpose. How does the intro course operate to define the field/discipline as a whole—for ourselves, for students, for colleagues, for administrators? Presenters from a variety of institutional contexts and locations will examine how this course works to both reflect and shape particular understandings of what counts as Women's Studies.

**11:30-12:45**

**Concurrent Sessions**

**A. New Directors Workshop**

**South 233**

*Elizabeth Hackett, Agnes Scott College*  
*Lisa M. Logan, University of Central Florida*  
*Claire L. Sahlín, Texas Woman's University*  
*Nancy Theriot, University of Louisville*

This workshop offers tips to new directors from a wide range of programs/institutions on how to flourish, especially in the director's first few years. Experienced directors share not only their proven strategies and creative ideas, but also mistakes they've made and approaches they've learned to avoid.

**B. Writing an Annual Report**

**South 234**

*Phyllis Baker, University of Northern Iowa*  
*Jill Bystydzienski, Ohio State University*  
*Jan Schaeffler, New College of Florida*  
*Lois Helmbold, University of Nevada-Las Vegas*  
*Susan Cumings, Georgia College and State University, Moderator*

How do you create an effective annual report? What should you cover, how should you present it, and to whom should it be directed? Whether you've never written a report before or would like to make yours more effective, our presenters will offer practical advice and respond to participant questions.

**C. From Me to You: Intergenerational Conversations about**

**Turning Over and Letting Go of Programs**

**South 235**

*Sheila Hughes, University of Dayton*  
*Patricia Johnson, University of Dayton*  
*Amy Levin, Northern Illinois University*  
*Heather Hewett, SUNY-New Paltz, Moderator*

This roundtable will provide ideas and strategies for handling program leadership transitions. Panelists will address issues such as: transition and letting go; how best to handle a transition; different generational perspectives and how they have shaped assumptions, expectations, and strategies about transitioning; and models of intergenerational collaboration that provide alternatives to the paradigm of "letting go."

**D. More Men in Women's Studies Classes: What Works, What Doesn't, and the Consequences South 236**

*Ann Burnett, North Dakota State*  
*Elizabeth Birmingham, North Dakota State*  
*Kathryn Schmidt, Guilford College*  
*Kim Miller, Wheaton College*  
*Kellian Flores, SUNY-Stony Brook*  
*Ravyn Wilson-Berbard, Wabash College*

*Patricia Stokes, Ohio University*  
*Shannon Risk, University of Maine*  
*Steven Hammer, North Dakota State*  
*Erienne Fawcett, North Dakota State*  
*Ritchie Calvin, SUNY-Stony Brook*  
*Sarah Sternglanz, SUNY-Stony Brook, Moderator*

Examines research on the current status of male students in women's studies, thoughts from men in women's studies classes, techniques used to increase men's (and therefore overall) enrollment, strategies and assignments used to engage male students in meaningful ways, and the consequences on content of increasing male presence.

**E. Balancing Act: The Dance of Managing a Women's Center and a Women's Studies Program South 237**

*Mary Carruth, University of Mississippi*  
*Linda Garber, Santa Clara University*  
*Susan Haworth-Hoepfner, Aquinas College*  
*Karla Bohmbach, Susquehanna University*  
*Kathleen Underwood, Grand Valley State University, Moderator*

On many campuses both the academic program and the student affairs responsibilities are handled by the same person. This panel explores the benefits of being in charge of both as well as the conflicts that can arise over such important issues as resources.

**1:00-2:00**

**Lunch with Discussion Topics**

**South 232**

Each lunch table topic will focus on a different discussion topic with a discussion facilitator. Currently designated topics are below. If you would like to explore and facilitate a discussion on an unlisted topic, please write your name and topic on the flip chart, located near the main doors.

- **Career Cycles: Projects after tenure and mentoring through the faculty lifecycle:** Elizabeth Hackett, Agnes Scott College
- **Developing Research Methodology Curriculum:** Judith Grant, Ohio University
- **Race and Class in the WS Curriculum:** Patricia A Millhoff, University of Akron
- **Campus Service: Positive & Negative Impact on WS Programs:** Judith M Roy, Century College
- **Increasing Enrollments:** Linda Garber, Santa Clara University; Sarah Sternglanz, SUNY Stonybrook
- **Work/Life Balance:** Kim Miller, Wheaton College; Peggy Rivage-Seul, Berea College
- **Risks of Campus Activism:** Beth Martin Birky, Goshen College
- **Check the flip chart for other topics that have emerged today**

**2:00-3:15**

**Current Business and Future Planning**

**South 232**

**3:30-4:45**

**Concurrent Sessions**

**A. No Budget, No Director, No Faculty Lines:  
Doing Women's and Gender Studies Anyway**

**South 233**

*Christie Launius, Augusta State University*  
*Sally O'Driscoll, Fairfield University*  
*Miriam Wallace, New College of Florida*  
*Amy Reid, New College of Florida*  
*Julie Amberg, York College of Pennsylvania, Moderator*

Panelists will describe ways in which they have achieved success in their programs despite budget, leadership, and faculty challenges. Panelists also will seek the participation of audience members who have faced similar situations.

**B. Still Making it Sexy:**

**Branding, Selling, and Promoting Women's and Gender Studies**

**South 234**

*Astrid Henry, Saint Mary's College*  
*Alison Piepmeier, College of Charleston*  
*Denise Witzig, St. Mary's College*  
*Karlyn Crowley, St. Norbert College, Moderator*

Last year, this panel began exploring the public relations or "PR" of Women's and Gender Studies. Panelists discussed such topics as: publications, products, promotional materials, and event planning and outreach. This year, panelists focus on logos/icons, slogans, branding, and marketing of Women's and Gender Studies.

**C. Critical Issues in Job Recruitment/Placement at NWSA**

**South 235**

*Loretta Kensinger, California State University-Fresno*  
*Lisa Burke, Lesbian Caucus Chair; The College of New Jersey*  
*Betsey Eudey, California State University-Stanislaus*  
*Nancy Patteson, University of Massachusetts-Amherst, Moderator*

In anticipation of the inclusion of a recruitment/placement process at the November 2009 NWSA conference, this session will provide information regarding the status of preparations for the placement process, best practices in conference recruitment, strategies to assist PAs as they prepare for recruiting new faculty, strategies for preparing students for the job market/conference recruitment, and opportunities to offer recommendations for the conduct of the NWSA placement process.

**D. Planning a Conference: Tips and Checklists from the Trenches**

**South 236**

*Sally Winkle, Eastern Washington University*  
*Patti Watkins, Oregon State University*  
*Deborah Mindry, UCLA Center for Study of Women*  
*Susan Castagnetto, Scripps College*  
*Kris Peleg, Century Community and Technical College*  
*Coral Wayland, University of North Carolina-Charlotte*  
*Karen Weekes, Pennsylvania State University, Moderator*

Join us for tips from five different NWSA regions on how to plan and conduct a successful meeting, from a one-day faculty-led workshop to a multi-day regional conference with nationally prominent speakers.

**E. University of Cincinnati Friends of Women's Studies:**

**The Making of a National Model**

**South 237**

*Pat Timm, Friends of Women's Studies—University of Cincinnati*  
*Patricia O'reilly, University of Cincinnati*  
*Natasha Waples, NWSA*

Past and Present Board Members of the University of Cincinnati Friends of Women's Studies will discuss the past and present of this groundbreaking organization and the successes it has had as a fundraising, political, and social body that has served and continues to serve as a national model.

**4:45-5:15**

**Closing Refreshments and Networking**

**WANT TO GET INVOLVED WITH THE NEXT PA&D PRE-CONFERENCE IN ATLANTA, NOVEMBER 2009?**

NWSA's PA&D Advisory Council is always looking for new people who want to get involved in planning the PA&D Pre-Conference that begins NWSA's annual conference. In particular, we are looking for people who would like to:

- Read/evaluate proposals for the 2009 Pre-Conference;
- Help coordinate additional panels and lunch table topics we may need to ensure that the sessions we offer evolve from the previous year's agenda;
- Help recruit table topic leaders and other session contributors;
- Get involved with the Women of Color Leadership Project (WoCLP).

*To get involved with next year's conference, please indicate your interest, along with your name and contact information, in the space provided on the Pre-Conference Evaluation Form.*